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NEWS RELEASE

Design a Unique Bath, Shower with Swan's 3D Virtual Bath & Shower Planner

New online tool allows design professionals, facility managers to create customized baths and showers

ST. LOUIS – The Swan Corp.'s Virtual Bath & Shower Planner allows anyone designing a shower or bath, from interior designers to homeowners, the ability to create a unique design in a virtual 3D environment. Users can choose accessories and colors for a shower or bath and visualize their design three-dimensionally simply by going to www.swanstone.com/visualizer. Once designed, a list of Swanstone products is produced, which customers can then download and take to their nearest Swan dealer to pick up the parts.

"Never before has there been such a simple, hands-on resource for designing one's own ideal shower or bath," said Jonathan Fore, director of marketing. "We're very excited to offer this tool to our customers and know they'll love how easy it is."

The planner offers several options for designing a virtual bath or shower, accounting for the space, color and floor type in the existing room. Options include color, trim and accessories, such as a corner soap dish, shower seat or recessed accessory shelf. Once the design is complete, a list of Swanstone products can be downloaded to take to the nearest Swan dealer, which can be located via a simple search on the Swan Web site.

The Virtual Bath & Shower Planner is just the latest in several updates to Swan's Web site. Swan recently added new pages for its four main commercial markets: education, health care, public housing and military. The site also includes new care and cleaning tips and allows visitors to download marketing materials and photos.

The Swan Corp.

The Swan Corp. (www.swanstone.com) is a leader in the development, manufacturing and marketing of high-performance surfacing materials and products for the bath and kitchen. The Swanstone brand is the recognized mark of enduring products that will withstand the rigorous demands of residential and commercial baths while maintaining a beautiful finish. Swan is headquartered in St. Louis, and its products are sold throughout the world.