



FOR IMMEDIATE RELEASE

DATE: July 9, 2009
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NEWS RELEASE

Swanstone Kitchen, Bath Products Ideal for Public Housing

Swan Corp. highlights affordability, durability benefits of Swanstone with new Web page, brochure

ST. LOUIS – Housing projects across the country are seeing the benefits of Swanstone kitchen and bath products, which provide an affordable, durable and attractive option for public housing.

From Georgia to Washington, housing authorities have learned that items such as fingernail polish remover, curling irons and hot pots won't mar Swanstone's surface. In fact, Swanstone is impervious to stains, chemicals and heat up to 450 degrees, so whether it is used for vanity tops, tub walls or shower floors, the surface won't chip, crack, mold or mildew. Swanstone also provides the highest resistance to impact from heavy objects – up to five times stronger than normal materials. To find out all of the benefits of Swanstone for public housing, visit www.swanstone.com/housing for details such as specs at-a-glance, cost comparisons and product comparisons, along with an option to download the new public housing brochure.

"Housing developments need kitchen and bath products that are indestructible, and they need them under a tight budget," said Robbin Mabery, national commercial manager. "Swanstone offers the combination of beauty and durability. For the housing projects that aren't utilizing our products yet, our new Web page and brochure will explain why they should."

The brochure features photos from housing developments that have utilized Swanstone, including ADA-compliant shower floors, walls, seats and grab bars at a housing development in Fulton, Mo. Images of Swanstone's countertop, backsplash and sink are featured in a Brady, Texas, project. The brochure also describes what makes Swanstone a high-performance solid surface material.

The Swan Corp.

The Swan Corp. (www.swanstone.com) is a leader in the development, manufacturing and marketing of high-performance surfacing materials and products for the bath and kitchen. The Swanstone brand is the recognized mark of enduring products that will withstand the rigorous demands of residential and commercial baths while maintaining a beautiful finish. Swan is headquartered in St. Louis, and its products are sold throughout the world.