



FOR IMMEDIATE RELEASE

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NEWS RELEASE

Swanstone Solves Durability Concerns for College, University Housing

Swan Corp. highlights benefits for educational institutions with new Web page, brochure

ST. LOUIS – Campus housing endures an unusual amount of wear and tear – college parties, rowdy athletes and busy lifestyles all contribute to damage and deterioration. However, Swanstone high-performance kitchen and bath surfaces provide the perfect solution for campus housing design and construction.

Campuses such as the University of California-Berkeley and University of Tennessee have learned that traditionally destructive items such as fingernail polish remover, curling irons and hot pots won't mar Swanstone's surface. In fact, Swanstone is impervious to stains, chemicals and heat up to 450 degrees, so whether it is used for vanity tops, tub walls or shower floors, the surface won't chip, crack, mold or mildew. Swanstone also provides the highest resistance to impact from heavy objects – up to five times stronger than normal materials. To find out all of the benefits of Swanstone for educational housing, visit www.swanstone.com/education for details such as specs at-a-glance, cost comparisons and product comparisons, along with an option to download the new educational housing brochure.

“Our Swanstone products are durable and affordable, offering colleges and universities an ideal solution for dormitories or apartments,” said Robbin Mabery, national commercial manager. “The new Web page and brochure allow for educational institutions who aren't already taking advantage of our products to find out more about us and why they should include us in their housing plans.”

The brochure features photos from several campuses that have utilized Swanstone, including shower walls and floors at the University of North Texas and vanity tops, bowls and wainscoting at the University of California-Irvine. It also describes what makes Swanstone a high-performance solid surface material. In the past year, Swanstone has been installed in college and university housing applications in 15 states.

The Swan Corp.

The Swan Corp. (www.swanstone.com) is a leader in the development, manufacturing and marketing of high-performance surfacing materials and products for the bath and kitchen. The Swanstone brand is the recognized mark of enduring products that will withstand the rigorous demands of residential and commercial baths while maintaining a beautiful finish. Swan is headquartered in St. Louis, and its products are sold throughout the world.